

# Nano Viability Assessment

April 14, 2026  
Spain · 3-6 years  
Editorial

VERDICT

## GO-VERDE

Confidence: High

# 4.48

IQVA GLOBAL / 5.0

Recommended buyer-fit: **Publisher seeking premium illustrated content with transmedia potential**

Complete production stack with strong transmedia coherence and clear market positioning in calm storytelling segment

### BLOCK SCORES (0-5)

Origin & Signal  4.5

Cognitive / Educational  4.5

Market & Category  3.8

Transmedia / Commercial  5.0

Territorial / Universal  4.5

Legal / Compliance  4.6

**IQVA Global**  **4.48**

### KEY STRENGTHS (TOP 3)

#### STRENGTH 1

#### STRENGTH 2

#### STRENGTH 3

Structural differentiation through

Strong alignment with emerging calm

Complete transmedia production stack with proven coherence

observation-based narrative mechanism

storytelling market trend

#### RISK MAP (TOP 3)

##### Market discovery in competitive category

Medium

Commercial

Premium positioning with Nordic aesthetic appeal

##### Calm storytelling market acceptance

Medium

Market

Target premium and Nordic markets first

##### Transmedia coherence under third parties

Medium

Brand

Strict licensing controls and approval processes

#### NEXT-STEP PLAN (30–60 DAYS)

01

##### Market reception validation

Metric: Purchase intent and repeat engagement — Threshold: >60% positive reception

→ Proceed with full launch if threshold met

02

##### Audio/video completion rates

Metric: Content completion and rewatch rates — Threshold: >70% completion, >40% rewatch

→ Expand multimedia if thresholds met

03

##### Publisher partnership validation

Metric: Partnership interest and terms — Threshold: 2+ serious partnership discussions

→ Select optimal partner for market entry

**Scope Note:** This document is a public summary. The complete IQVA dossier (methodology, A/B/C traceability, comparables, extended evidence, and full justification) is delivered exclusively under NDA. Contact IP Frontier Studio to request the full report.

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**IP Frontier Studio**

IQVA Engine v2.0 · April 14, 2026

Non-confidential summary.  
Full NDA dossier available on request.  
[ipfrontierstudio.com](http://ipfrontierstudio.com)